

Tommy Delarosbil

SENIOR / STAFF PRODUCT DESIGNER

AI, Enterprise Systems & Product Strategy

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HIGHLIGHTS

- Selected by VP of Design for a CTO-aligned innovation team shaping future enterprise experiences across Compass Group North America
- Turn complex operational challenges into scalable concepts and AI-enabled solutions
- Generated \$2M+ revenue impact through a single product design initiative
- Launched MVP in 3 weeks with 5% paid conversion and 81% daily email open rates
- Built 4 design systems improving consistency, delivery speed, and cross-functional collaboration

SUMMARY

Senior product designer with 15+ years of experience across AI, SaaS, B2B, consumer-facing products, and enterprise ecosystems. Specialized in turning ambiguity into clear product direction through systems thinking, strategic prototyping, rapid discovery, and AI-native workflows.

Strong track record across startups and enterprise environments, with depth in 0-to-1 product strategy, complex operational domains, stakeholder alignment, and scalable product and experience systems.

WORK EXPERIENCE

Compass Digital

Senior Product Designer, AI & Enterprise Experience

📅 2026 - Present 🌐 Hybrid, Toronto

- Selected by VP of Design to join a CTO-aligned innovation team shaping enterprise experiences across Compass Group North America's large-scale, multi-sector ecosystem
- Explore high-leverage opportunities across food services, facility management, sales lifecycle, and broader enterprise operations
- Rapidly ramp across unfamiliar operational domains through site visits, real-world observation, and stakeholder immersion
- Translate operational complexity and business insights into scalable experience directions, strategic prototypes, and AI-enabled concepts
- Use Vercel v0, Cursor, and AI-native workflows to transform ideas into tangible concepts beyond traditional roadmap constraints
- Support executive alignment through strategic storytelling and prototype-driven presentations

Compass Digital

Senior Product Designer, AI Insights & Reporting

📅 2025 - 2026 🌐 Hybrid, Toronto

- Built a problem-grounded user-insights GPT integrated with Vercel v0 and Cursor to accelerate discovery, prototyping, and strategic exploration
- Designed AI-powered diagnostics, prediction, and recommendation concepts across chat and non-chat interaction patterns within complex enterprise reporting and insights environments
- Helped leadership and cross-functional stakeholders envision longer-term product and ecosystem opportunities through fast research synthesis, prototyping, and strategic concept exploration
- Contributed to enterprise reporting and insights evolution, helping shape emerging AI and data experience directions
- Recognized for strong systems thinking, AI fluency, and exploratory product strategy, leading to selection for a CTO-aligned innovation initiative

Cedar

Staff Product Designer, AI

📅 2024 - 2025 🌐 Remote

- Designed an NLP-powered, email-first job search platform achieving 5% paid conversion and 81% daily email open rates
- Drove product direction and alignment directly with the CEO through collaborative strategy and rapid iteration
- Built scalable design system foundations supporting fast-paced MVP delivery and future growth

Groupe Dynamite

Staff Product Designer, E-commerce

📅 2022 - 2024 🌐 Remote

- Led redesign initiatives across two native mobile commerce applications serving large consumer audiences
- Delivered new mobile experiences and payment flows through cross-functional collaboration and stakeholder alignment
- Built foundations for scalable mobile-first design systems improving consistency and delivery efficiency

Korbit

Lead Product Designer, Edtech & AI

📅 2021 - 2022 🌐 Remote

- Improved AI-powered educational experiences for data science learning platforms
- Designed a Python IDE with AI-assisted feedback and learning support
- Led dashboard, management, and admin experience initiatives while mentoring junior designers and researchers

LANDR

Staff Product Designer, Music Production & AI

📅 2019 - 2021 🌐 Remote

- Generated \$2M+ revenue impact through product design initiatives
- Contributed to 103% growth in songs mastered and 28% lift in cross-product adoption
- Led data-informed improvements across the mastering experience and secured research investment through measurable impact

Intact

Lead UX Strategist, Fintech

📅 2018 - 2019 🌐 Montreal

- Led UX strategy across insurance and self-serve product ecosystems
- Implemented research-backed improvements and supervised cross-functional UX initiatives

Aeroplan

Senior Product Designer, Loyalty & Fintech

📅 2017 - 2018 🌐 Montreal

- Generated \$310K+ revenue impact through product design initiatives
- Delivered end-to-end experiences across loyalty and travel products
- Collaborated closely with engineering teams and contributed to scalable design systems

Scolab

Senior Product Designer, Edtech

📅 2015 - 2017 🌐 Montreal

- Led user research, usability testing, and end-to-end product design delivery for educational platforms

CORE SKILLS

AI Product Design, Generative AI, Enterprise Experience Strategy, Systems Thinking, Product Strategy, Strategic Prototyping, AI-Native Workflows, Cross-Functional Collaboration, Stakeholder Alignment, Design Systems, Vercel v0, Cursor, Figma, ChatGPT, Claude, Gemini, Amplitude, Jira, Linear, Notion

EDUCATION

- BA in Graphic Design, Université Laval
- DEC in Graphic Arts, Cégep de Rivière-du-Loup
- CPS in Business Launch & Sale, Saje