

SUMMARY

Senior/Staff Product Designer with 15+ years of experience turning ambiguous product opportunities into clear direction, tangible concepts, and measurable outcomes. AI-native across product discovery, strategy, interaction design, prototyping, and implementation, including building functional concepts directly in code. Strongest in O-to-1 environments where the problem, opportunity, or path forward is not yet obvious.

HIGHLIGHTS

- **Selected by VP Design to join a CTO-aligned** innovation team, focused on AI-native interactions and emerging opportunities across Compass Group North America.
- Generated **\$2M+ incremental annual revenue** impact through product initiatives at LANDR.
- Contributed to **103%** growth in songs mastered and **28%** increase in cross-product adoption.
- Helped achieve **5%** paid conversion and **81%** daily email open rates for an AI-powered job platform.
- Generated **\$310K+ incremental annual** revenue impact through an initiative at Aeroplan.

WORK EXPERIENCE

Senior Product Designer, AI & Enterprise Experience Strategy
Compass Digital

 2026 — Sep 2026  Hybrid, Toronto

- Selected by VP Design to join a CTO-aligned innovation team, focused on AI-native interactions and emerging opportunities across Compass Group North America.
- Investigate ambiguous business and operational problems, connect insights across complex systems, and translate opportunities into clear product directions, prototypes, storyboards, and interaction models.
- Partner across product, engineering, data, operations, and executives to validate assumptions, build alignment, and move opportunities forward.
- Use Cursor, Vercel v0, Gemini, and AI-native workflows to rapidly explore, prototype, and accelerate discovery.

Senior Product Designer, AI Insights & Reporting
Compass Digital

 2025 — 2026  Hybrid, Toronto

- Designed AI-powered diagnostic, prediction, and recommendation experiences for enterprise reporting and analytics products.
- Built a GPT-powered user-insights workflow that accelerated research synthesis, product discovery, design exploration, and decision-making.
- Helped shape future AI product opportunities through rapid prototyping, concept development, and exploration of chat and non-chat interaction patterns.

Staff Product Designer, Agentic AI
Cedar

 2024 — 2025  Remote

- Led product design for an AI-powered, email-first job search platform from direction through MVP delivery.
- Helped achieve 5% paid conversion and 81% daily email open rates through rapid experimentation and user-centered product decisions.
- Partnered directly with the CEO and CTO on product strategy, product vision, roadmap priorities, and MVP delivery while establishing scalable design foundations.

Senior Product Designer, E-Commerce
Groupe Dynamite

 2022 — 2024  Remote

- Independently led product design for the redesign of two native mobile retail applications, establishing product direction and building alignment across business, product, and engineering stakeholders.
- Delivered new mobile shopping experiences and payment flows while establishing scalable design system foundations.

Lead Product Designer, AI & EdTech
Korbit

 2021 — 2022  Remote

- Designed AI-assisted educational experiences for data science learning platforms, including a Python IDE with AI-powered feedback and learning support.
- Led product design across learner, dashboard, and administrative experiences while mentoring designers.

Senior Product Designer, Music Tech & AI
LANDR

 2019 — 2021  Remote

- Led product initiatives generating more than \$2M in annual revenue impact and contributed to 103% growth in songs mastered.
- Increased cross-product adoption by 28% through strategic product design initiatives.

EARLIER WORK EXPERIENCE

Lead UX Strategist, Fintech
Intact

 2018 — 2019  Montreal

UX strategy and research across insurance and self-service product ecosystems.

Senior Product Designer, Loyalty & FinTech
Aeroplan

 2017 — 2018  Montreal

Generated \$310K+ in annual revenue impact through a single product initiative.

Senior Product Designer, EdTech
Scolab

 2015 — 2017  Montreal

Led research, usability testing, and end-to-end product design for educational platforms.

CORE SKILLS

Product Design

Product Strategy, Opportunity Discovery, O→1 Product Development, Systems Thinking, Interaction Design, Strategic Prototyping, Experimentation, Product Validation

Leadership

Executive Stakeholder Alignment, Ambiguity Navigation, Systems Thinking, Strategic Influence, Organizational Navigation, Cross-Functional Leadership

AI

AI Product Design, Generative AI, AI Interaction Design, AI-Native Workflows, Rapid Prototyping, AI-Assisted Coding

Tools

Cursor, v0, ChatGPT, Claude, Gemini, Figma, GitHub

EDUCATION

- **BA** Graphic Design, Université Laval
- **DEC** Graphic Arts, Cégep de Rivière-du-Loup
- **CPS** Business Launch & Sale, Saje